

Business Management And Change

Both external and internal influences force businesses to change. Change can be in the form of market economy, politics and location (external) or technological innovations, systems and personnel culture (internal). Effective business management is dynamic in nature and embraces change. Business management theories fall into three main categories classical-scientific, behavioural and political.

Define these Key Terms

People skills	Teamwork	Strategic alliances	Systems and procedures
Ethical standards	Outsourcing	Stakeholder	Autocratic leadership
Conflict of interest	Flat structures	Achievable goals	Hierarchical organisation

Short Answer Questions

1. Explain classical-scientific, behavioural and political theories of management.
2. What are some of the skills of good management?
3. Suggest 5 reasons why some businesses resist change?
4. What is social responsibility in management?
5. How do strategic alliances and networks influence business?
6. What is e-commerce?
7. What is management vision?
8. How does division of labour relate to management change?
9. How does complex problem-solving and decision-making work?
10. Suggest a method for reconciling conflicts of interest.

100 Word Responses

Explain interpersonal, informational, decisional management roles.

How does an effective manager create a culture of change in an organisation?

Research Assignment

Select one business as a case study. Examine the three management theories in relation to this business and evaluate how change is managed within the structure of this organisation.